

5 Things to Consider If You Want To Start Your Own Website

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Your Purpose

Will your website be about art, business, making money online or what?

How will you use your website?

Here are some questions to think about:

1. Will I be talking about myself or my subject?
2. Will it involve advertisements?
3. Will it be my own material or someone else's?
(multiple authors)
4. Will it need lots of traffic to work?
5. Will it be long-term?

Take a moment to answer these questions. Then go on to the next step.

Your Space

Your first website can be on someone else's or your very own. The difference is when you are on someone else's, anything you write is not yours. So let's say all your pictures, your letters, poems and even your thoughts, when you put it on someone's website, they belong to that website and not to you.

Some of the popular sites which does this type of marketing are Blogger <http://www.blogger.com> or WordPress <http://www.wordpress.com>. This is not to be mistaken with <http://www.wordpress.org> which we'll talk about in the next step.

These sites have rules to what you can have and what you cannot. That's why they're able to give you space for FREE. The thing with this is you don't know if the thing you write or put out will be something that violates the terms of service until it happens. So you might find your website one day be taken down without notice and all the things you've been working on are now gone.

From a business perspective, getting your own website address and rented space is much better. You will not have to deal with the hassle of being afraid of your content. You can write whatever you want without having the fear that the website you are on is restricted because you actually own it.

When you decide to do this, there are two parts to your own self-hosted website:

1. domain name
2. web hosting provider

The domain name is the address which everyone types in to go to and the web hosting provider is the web hosting company which you pay for to rent space on.

The cost for domain names are usually \$3-\$20 dollars depending on the ending - .com, .info, .org, .co, .net, etc.

Web hosting is usually about \$7+ per month but they normally sell packages that are more than one month so you're going to have to pay at least 6 months in advance. 1 month space usually means you're marketing something for short-term, long-term helps your website not listed as spam in search engines like Google, Yahoo and Bing.

If you're thinking of long-term benefits, buying web hosting for a year or more helps your site to rank higher and also to remain valuable online if you want to make money with it later on with your potential advertisers who want to put their link on your website.

Your Design

Blogs are the way websites work right now. They are a content management system (CMS) which means they help you show the new stuff first and keep your website organized. The difference with this type of website design is you can see your history and what you have wrote. Not only that, your readers will be able to explore what you got.

Consider having your blog be installed when you do purchase a web host. They have services inside which will put a blog on your website with just one click. These services are also FREE when you buy from them.

If you find the technical stuff scares you, you can always e-mail me at thu@bloggingfor.info and I'll do my best to help out.

Most web host comes with a WordPress 1-click install so you don't have to worry. But in cases you want to explore what WordPress is, consider looking at their website to find out more at <http://www.wordpress.org>.

Explore the software, their benefits and also the tools they have which makes your website look beautiful, organized and interactive. They are the most widely used website software with a large community who are always documenting new ways to work better with your website. Not only that, they have hundreds of design templates for you to choose from all for FREE.

Your Content Schedule

One of the things you must consider if you are starting a self-hosted website which means a site which you have purchased, is the schedule which you will put up material.

This is important because of a few things:

1. You want to get more traffic
2. You want to rank well in search engines
3. You want to keep active (most important)

Sometimes you will find that you don't have time to put up something and that the commitment you have in real life will not let you update your website often.

In this way, when you use WordPress as your website software, you can schedule posts which can do all the work for you when you're busy. This is very helpful and lets your website become better with bringing in traffic if you want more visitors later.

Your Network

How will you communicate with your readers?

Will you be writing for yourself or potential visitors who will later become your business partners?

You want to think about these things because a website is not created to sit there for you to share things about yourself or your business to yourself.

Social networks like Twitter, Facebook and LinkedIn bring in interested readers to your website and they will either become a follower, friend or from the resume in LinkedIn, refer you to another potential client or employer.

You can take a look at these social networks and see how they work out.

Twitter - <http://www.twitter.com>

Facebook - <http://www.facebook.com>

LinkedIn - <http://www.linkedin.com>

They are also beneficial because you can network with other professionals or learn something about what they are writing about.

Basically these are other website owners who are doing the same

thing as you. You have something to say about what you they like or want to do and they want to communicate with someone who is doing the same or interested in going that way.

Overall, these networks will bring in valuable readers who will pass along your information to their network and that network will continue to pass on the same information to their network.

It becomes a viral affect. Some say it can get very competitive. If you like a little challenge, your website and your network will keep you balance online.

Later on when you become valuable in your community, if you do decide to launch your online business in some way, your network will support and also be your most profitable customers.

What did you think of this short report?

I want to know your feedback. Let me know what you think. Like it, hate it, too short, more details, what? Post your questions, comments and also if you have a report on how to start a website, share it with me too! I value your opinion.

Network with me online and receive a backlink if you have a blog! Go to <http://www.bloggingfor.info/freereport>

Resources

NOTE: The links below are affiliated with me. That means if you buy, I make money for referring you. It's a way which helps me give out free information and continue to do so without the hassle of promoting any useless junk online. Thank you for your support!

Blogging For dot INFO - where I blog at

<http://www.bloggingfor.info>

WordPress Website Content Management System

<http://www.wordpress.org>

Namecheap - Buy your domain names cheap here

<http://www.bloggingfor.info/namecheap>

Bluehost Web Hosting

<http://www.bloggingfor.info/bluehost>

Twitter - <http://www.twitter.com>

Follow me @ <http://www.twitter.com/thublogger>

Facebook - <http://www.facebook.com>

Friend me @ <http://www.facebook.com/thuhuongn>

LinkedIn - <http://www.linkedin.com>

View my profile at <http://www.bloggingfor.info/linkedin>